

Total No. of Questions : 5]

P3929

[6025]-212

F.Y.M.B.A.

**206 - SC - OSCM - 02 : SUPPLY CHAIN MANAGEMENT**  
**(2019 Pattern) (Semester - II) (Revised)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

**Q1)** Answer any 5 out of 8 (2 Marks each)

- a) Define Reverse logistics.
- b) Enumerate types of KANBAN.
- c) Define JIT.
- d) Define CRM.
- e) Define VMI.
- f) Define push based supply chain.
- g) Explain the flow involved in supply chain.
- h) Explain Core Competency.

**Q2)** Answer Any 2 out of 3 (5 Marks each)

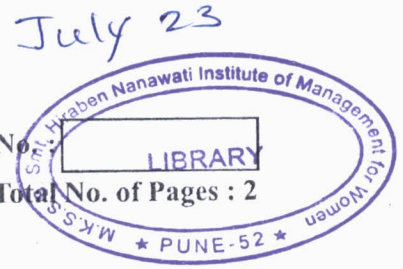
- a) Explain how JIT purchasing can result in Creating the lean SC.
- b) Compare and Contrast Pull based SC and Push based SC.
- c) Explain driving forces in changing business landscape.

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Q3) Answer any one question.

[10]

- a) Explain the necessity of outsourcing and elaborate the advantages of outsourcing.

OR

- b) Explain in brief customer value requirement mapping.

Q4) Answer 4(a) or 4(b).

[10]

- a) How can vendor managed inventory be applied successfully.

OR

- b) Elaborate the necessity of outsourcing.

Q5) Answer 5(a) or 5(b).

[10]

- a) Draw the generalized supply chain model and highlight supplier network Integrated enterprise & Distributive network.

OR

- b) Draw the line diagram for automotive OEM and highlight upstream and downstream firms/ structures which adds value in the product to give superior quality products at optimal cost to the end consumer.



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